



FEBRUARY 8-9 , 2017

MARRIOTT, KARACHI



**LEADERSHIP
XCELLENCE
& DEVELOPMENT 2017**



PAKISTAN INSTITUTE OF MANAGEMENT

Ministry of Industries and Production, Government of Pakistan
Management House, Shahrah e Iran, Clifton, Karachi

LEAD LEADERSHIP EXCELLENCE AND DEVELOPMENT

LEAD (Leadership Excellence And Development) is a unique two-day leadership event organized by Pakistan Institute of Management and KnowledgeNow|MAX in collaboration with HR.COM. The event brings the renowned international speakers at Karachi on February 8th & 9th, 2017.

LEAD 2017 Day 01 tends to focus on the diverse topics of management which pose a challenge to managers today. The speakers will deliver talks on 'Talent Management & Talent Leadership', 'Dark side of Leadership' and 'Behavioral Waste Management' followed by live SIMULCAST from Nashville, Tennessee, USA. SIMULCAST will cover many other topics including 'Everyday leadership', 'Principles of mindful leadership', 'How to engage leaders to activate their potential' and 'Breaking the chain of limitation'.

LEAD 2017 Day 02 will consist of one day master class session covering the topic of 'Organizational Renewal – integrating creativity, innovation and continuous learning' by Dr. Ted Marra. The high energy, passionate and at time humorous and interactive session will explore the key factors and relate them to your organization which leads to Organizational success – creativity and innovation. The master class will allow Dr. Ted to share the wisdom he has collected in his 43 years of hands-on experience of over 160 organizations in 38 countries including Pakistan for your benefit.

The event is devoted to inspire LEAD 2017 participants and provide them with effective Leadership techniques to transform their organizations. LEAD is constantly thriving to equip individuals with the insights and tools required to be better leaders in the world today. It aims to create a world inspired, so all attendees can walk away from this event ready to take measurable actions that will impact their lives and the lives of those they lead.



LEARNING INVESTMENT 60,000 PKR

Discounts:

- Group discount (4 and above) 10%
- PIM Members 10%

WHO SHOULD ATTEND?

Individuals who wish to become true leaders

- »»» C-Level Executives
- »»» Senior/Middle Level Managers
- »»» Current and Future Decision Makers

WHY ATTEND?

- »»» International speakers sharing their knowledge and experience in live sessions and simulcast
- »»» Interactive sessions presented by international leaders, consultants and recognized figures
- »»» Learn the latest trends on leadership from the world's top-notch leaders
- »»» Explore the workable tools with just-do-it solutions
- »»» Find answers to your questions, challenges and business pains
- »»» Knowledge sharing among similar and diverse workgroups

DAY 01 »»» FEB 8th, 2017

LIVE IN PERSON



DR. TED MARRA



LARS KURE NIELSEN



NEVILLE GAUNT

Dr. Ted Marra - "Dark Side of Leadership"

Dr. Ted was President of MQI Consulting in Boston and Managing Director at Center for Innovation Management Europe Ltd. in UK. For past 42 years he has focused on the Strategic Leadership (i.e. creating enduring organizations) and strategic stakeholder relationship management – with special emphasis on the 'customer'. His expertise also spans human performance excellence, balance scorecard, e-measurement, six sigma methodology, process management & improvement, organizational culture transformation, executive coaching, research and advanced data analysis.

Lars Kure Nielsen - "Talent Management & Talent Leadership"

Lars is an International, HR Professional and Talent Management Expert working out of Copenhagen with a wide range of leaders, International Organizations and Institutions across the globe. Lars' educational background is a Masters of law from University of Copenhagen and HR, Leadership & Talent Management from INSEAD and Harvard Business School. Lars is the creator of the model and tool, "The Happiness Sweet Spot" and author of the book, "HR Fitness" on Strategy into action. Lars has a passion for Talent Management and Employee Engagement as a strategic and operational tool for business- and organizational development.

Neville Gaunt - "Behavioral Waste Management"

Neville is the co-founder of Mind Fit, a UK based company. He's an international keynote speaker and co-author of "Is your mind fit for golf? The missing link to your success." Neville had a long career in FTSE 250 companies at both strategic and operational levels. His corporate and commercial background is gained over 30 years in international businesses mainly in the oil and gas industry, dealing with large and small businesses and complex supply chains. He has extensive international experience working with multinationals and governments, small and large companies, start-ups and within both public and private sectors. Neville has a proven record of optimizing financial and commercial outcomes through a combination of original thinking, pragmatism and a determination to get results. Whilst business improvement is his primary specialism, he is also focused on developing Mind Fit's Education Division to help young people improve themselves and enhance their employment opportunities.

LIVE SESSIONS FROM USA LEAD 2017 FORUM

- Everyday Leadership
- Principles Of Mindful Leadership
- Successful Leadership Experiences

DAY 02 »»» FEB 9th, 2017

1 DAY MASTERCLASS ON ORGANIZATIONAL RENEWAL INTEGRATING CREATIVITY, INNOVATION AND CONTINUOUS LEARNING

DR. TED MARRA

Strategic Facilitator, Organizational Mentor,
Advisor, Speaker and Writer

FEBRUARY 9th, 2017

PIM ABOUT PAKISTAN INSTITUTE OF MANAGEMENT

Pakistan Institute of Management (PIM) is the pioneer of executive development in Pakistan and specializes in the training and development of managers from business and industry. Its primary mission is to serve the growing and complex needs of organizational managers through training, education, consultancy and research.

PIM is serving various Multinational, National, Government, Public, and Private sector organizations at its purpose built facilities located at the prime locations in Karachi, Lahore and Islamabad. More than 200,000 Managers have so far undergone through our multiple open enrollments and customized training programs.

KN|MAX ABOUT KNOWLEDGENOW | MAX

Knowledge Now | MAX is knowledge based executive consulting firm and digital solutions provider. We provide executive development services and full cycle knowledge based consulting solutions including strategy consulting, online marketing, strategic positioning, custom solutions, technology implementation and backend support, content creation, outsourced content marketing, lead generation, demand generation and online portfolio design, online strategy development, performance management, productivity efficiency, leadership and management and a particular focus on advanced analytics. KN is a trusted knowledge solutions advisor to some of the world's largest firms.



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